

THIS INFORMATIVE AND EDUCATIONAL FORUM IS FREE OF CHARGE!



Thursday,
May 18th, 2006
8 am to 2 pm

LOS ANGELES
NEIGHBORHOOD INITIATIVE
**Fourth Annual
COMMUNITY
FORUM**

Let's talk
about neighborhood
revitalization.

Don't miss out.
Register today!

A great
breakfast will
be served.



LANI OVERVIEW

LANI is a catalytic program dedicated to jump-starting community-driven neighborhood revitalization and improving transit access in challenged Los Angeles communities. Utilizing its nationally recognized community engagement process, LANI achieves this with:

- **CONSENSUS BUILDING**
- **TRANSPORTATION CORRIDOR IMPROVEMENTS**
- **BUSINESS DISTRICT REVITALIZATION**
- **URBAN GREENING**
- **ORGANIZATIONAL DEVELOPMENT, TRAINING AND SUPPORT**

LOS ANGELES
NEIGHBORHOOD
INITIATIVE
**Fourth Annual
COMMUNITY
FORUM**



The Forum will provide training, resources and inspiration!



LOS ANGELES NEIGHBORHOOD INITIATIVE
Fourth Annual COMMUNITY FORUM

900 Wilshire Blvd., Suite 1128
Los Angeles, California 90017
Tel 213-627-1822
Fax 213-627-1821
www.lani.org

REGISTRATION INFORMATION

FREE OF CHARGE

Thanks to the generous donations of our sponsors, LANI's Fourth Annual Community Forum will be free of charge. Pre-registration is encouraged, however on-site registration will be available.

REGISTER ONE OF THE FOLLOWING WAYS:

Online at www.lani.org

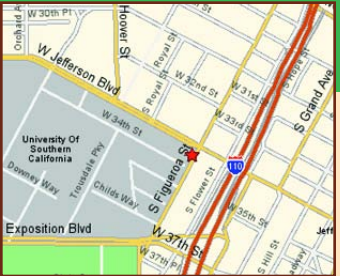
Mail or fax completed registration form located below to:
LANI
900 Wilshire Blvd., Suite 1128
Los Angeles, CA 90017

Fax: 213-627-1821

Phone or email all information required on registration form to:
213-627-1822 x20 or email monica@lani.org

DIRECTIONS & PARKING

**USC DAVIDSON
CONFERENCE CENTER**
3415 South Figueroa Street
Los Angeles, CA 90089
213-740-5956



DIRECTIONS: USC Davidson Conference Center is located on the southwest corner of Jefferson and Figueroa, directly off the Harbor Freeway (110). Exit at Exposition and follow the signs to Figueroa. Turn right onto Figueroa, continue North. Turn left onto Jefferson. Turn left at Gate 4 and park in Lot D.

PUBLIC TRANSIT OPTIONS: Metro Red Line to 7th St. station, then take F Dash bus on Flower St. Metro Red Line to MacArthur Park and transfer to the 200 MTA Bus. For more options visit the Metro Trip Planner at www.mta.net

FREE PARKING: Parking will be provided free of charge in Lot D on the USC campus. On Jefferson, turn left at Gate 4.

LOS ANGELES NEIGHBORHOOD INITIATIVE Fourth Annual **COMMUNITY FORUM**

FORUM OVERVIEW

LANI's Fourth Annual Community Forum promises to be an exciting event!

The Forum gathers and trains neighborhood leaders and community developers working to build a better Los Angeles, providing a critical opportunity for dialogue and information sharing.



Gloria Jeff
General Manager
City of Los Angeles
Department of
Transportation

KEYNOTE SPEAKER

Gloria Jeff was appointed as General Manager of the Los Angeles City Department of Transportation in March 2006. With over thirty years' experience in transportation, including transportation planning, project management, and transit service delivery oversight at city, state and federal agencies, she brings a wealth of public service experience to Los Angeles.

Ms. Jeff previously served as Director of the Michigan Department of Transportation and as Deputy Federal Highway Administrator at the United States Department of Transportation. In the private sector, she served as the Manager of Transportation Programs for Parsons, Brinkerhoff, Inc., Atlanta District.

Ms. Jeff holds Masters Degrees in Civil Engineering and Urban Planning. Her civic activities include mentoring young adults and serving on child and family service agency boards.



LOS ANGELES NEIGHBORHOOD INITIATIVE
Fourth Annual COMMUNITY FORUM
REGISTRATION FORM

On-line registration available: www.lani.org

Mail or fax completed form to:
LANI
900 Wilshire Blvd., Suite 1128
Los Angeles, California 90017
Fax: 213-627-1821

Last Name _____ First Name _____

Organization/Affiliation _____ Title _____

Phone _____ Fax _____ Email _____

Address _____

City _____ State _____ Zip _____



LOS ANGELES NEIGHBORHOOD INITIATIVE Fourth Annual **COMMUNITY FORUM**

USC Davidson Conference Center

Thursday • May 18, 2006 • 8:00 am to 2:00 pm

Keynote Speaker

Gloria Jeff



General Manager
City of Los Angeles
Department of Transportation

PROGRAM Schedule

8:00 - 9:00 AM REGISTRATION & CRENSHAW HIGH SCHOOL JAZZ BAND

9:00 - 10:15 AM KEYNOTE SPEAKER & FULL BREAKFAST

10:15 - 10:30 AM BREAK

10:30 - 12:00 PM SESSION I WORKSHOPS

12:00 - 12:30 PM REFRESHMENT BREAK

12:30 - 2:00 PM SESSION II WORKSHOPS



LOS ANGELES NEIGHBORHOOD INITIATIVE Fourth Annual **COMMUNITY FORUM**

Major Sponsor

Berg & Associates, Inc.



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The Jordan Foundation

HILL, MORGAN AND ASSOCIATES, LLP
Certified Public Accountants

2006 Community Forum **WORKSHOP Topics**

Session I (10:30 am to 12 noon)

Session II (12:30 pm to 2 pm)

**A RIVER RUNS THROUGH IT:
GREENING THE LOS ANGELES RIVER**
*What's happening with the LA River?
Come hear about the development of the
L.A. River Revitalization Master Plan.*

Councilmember Ed Reyes
Council District 1

Barbara Romero
Santa Monica Mountains Conservancy

Deborah Weintraub
Bureau of Engineering, City of Los Angeles

DEVELOPMENT: FRIEND OR FOE?
*How to make your voice heard and maximize the
positive impacts of development in your neighborhood.*

Jeff Lee
The Lee Group

Faisal Roble
Planning Department, City of Los Angeles

Roxana Tynan
Los Angeles Alliance for a New Economy

LET'S CREATE SAFE COMMUNITIES
*Creative programs aimed at keeping your
community safe. Consider the elements that can
promote safer conditions in neighborhoods.*

John MacDonald, Ph.D.
RAND Corporation

Sharee L. Sanders
Deputy City Attorney, Neighborhood Prosecutor Program

Ryan Whiteman
LAPD Senior Lead Officer, Southwest Area

SHOW ME THE MONEY!
Unlock the secrets of securing public and private funding.

Julia Cooksey
State Farm Insurance

Michael Espinosa
Office of Community Beautification, Board of Public Works

Delphia Jones
Community Development Department, City of Los Angeles

COMMUNITY ADVOCACY & PARTICIPATION
*Public participation in planning and development.
How to get involved with decisions that improve
the quality of life in your neighborhood.*

Malcolm Carson
Legal Aid Foundation of Los Angeles

COMMUNITY GARDENS 101
*Discover the benefits of creating community gardens.
Get tips on diverting illegal dumping and vagrancy
and negotiating the rental of private land.*

Glen Dake
Los Angeles Community Garden Council

Santos Rodriguez
El Sereno Community Garden

**EVERYTHING YOU NEED TO KNOW
ABOUT THE 990 TAX RETURN**
*Learn the filing requirements and common forms of
the 990 nonprofit tax return. Also look at situational
issues and corresponding reporting techniques.*

Mike Strowbridge
Truitt & Strowbridge, LLC

**FROM VISION TO REALITY:
DESIGNS FOR YOUR COMMUNITY**
*High impact design elements that can
enhance your neighborhood.*

Bob Cardoza
NUVIS Design

Tom Muñoz
NUVIS Design

Brad Williams
Studio One Eleven

Exhibitors will be sharing information throughout the day.