

COMPLETE YOUR BUDGET SURVEY!

BEFORE YOU LEAVE...
PLEASE PLACE YOUR
COMPLETED BUDGET SURVEY
IN THE DESIGNATED BOX AT THE
REGISTRATION TABLE

THANK YOU FOR PARTICIPATING IN
TODAY'S EVENTS.



COMMUNITY BUDGET DAY CONGRESS OF NEIGHBORHOODS

SATURDAY, OCTOBER 11, 2008

8:00 AM - 3:00 PM
CITY HALL - COUNCIL CHAMBERS
200 N. SPRING ST., 3RD FL.
LOS ANGELES, CA 90012



CONGRESS PLANNING COMMITTEE

RUBEN CHAVEZ, LINCOLN HEIGHTS NC

PHILLIP TRIGAS, CENTRAL SAN PEDRO NC

MARLENE SAVAGE, DEL REY NC

LEWIS L. WONG, ARROYO SECO & HISTORIC HIGHLAND PARK NC

ADRIAN WHITE, HARBOR GATEWAY NORTH NC

JIMENA TOSCANO, CENTRAL ALAMEDA NC

JENNIFER GILL, MACARTHUR PARK NC

MANUEL NEGRETE, MACARTHUR PARK NC

PAUL PERNER, MID-TOWN NORTH HOLLYWOOD NC

TERRENCE GOMES, SOUTH ROBERTSON NCL

CINDY CLEGHORN, SUNLAND-TUJUNGA NC

MARK SEIGEL, SUNLAND-TUJUNGA NC

COMMISSIONER ALBERT ABRAMS, TARZANA NC

REATHA SIMON, EMPOWERMENT CONGRESS WEST AREA NDC

Note Sheet

October 11, 2008

Dear Friends,

On the occasion of this 11th Congress of Neighborhoods, I want to extend a warm welcome to you and a word of thanks for joining your friends and neighbors in one of our City's most important events.

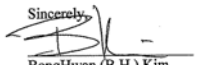
In many ways, this year's Congress event reflects the history of Congresses up to this time by offering workshops and training that provide an overview of the Neighborhood Council System and strengthen Neighborhood Council leadership.

However, this Congress also emphasizes the new. The members of the Congress Planning Committee have made a determination to do things differently in 2008, and each of you who makes a decision to participate in the open forum sessions of the Congress or who attends the Neighborhood Council Alliances sessions will be a beneficiary of their vision.

Also, there is another first that I am very pleased to announce. Today marks the first time that the Mayor's Community Budget Day and the Congress are being held on the same day at City Hall. No other civic experience will offer you as much in-depth information about City priorities and issues as these two events.

For these reasons, and others that have to do with the quality and breadth of the programming that will be available to you, I know your experiences today will be well worth your time.

Thank you for joining us. Your participation as leaders and stakeholders in grassroots government is what makes our City's ground-breaking Neighborhood Council System one of the most important developments in participatory democracy in our country.

Sincerely,

BongHwan (B.H.) Kim
General Manager
Department of Neighborhood Empowerment


Terrence Gomes
Co-Chair, Congress Planning Committee


Jiyenna Toscano
Co-Chair, Congress Planning Committee

Note Sheet

PROGRAM

7:30 - 8:30 am
REGISTRATION, CONTINENTAL BREAKFAST &
NETWORKING (Forecourt)

8:00 am - 2:00 pm
EXHIBITION BOOTHS (3RD Floor)

8:30 - 9:30 am
OPENING SESSION
(Council Chambers)
Mayor Antonio Villaraigosa

9:30 - 10:50 am
BUDGET DAY PRESENTATION
CONGRESS: Workshop Session 1

11:00 - 12:30 pm
CONGRESS: Workshop Session 2

12:30 - 1:30 pm
LUNCH

1:30 - 3:00 PM
CONGRESS: Workshop Session 3

**Michele Siqueiros, Vice President of the Board of
Neighborhood Commissioner**

Michele currently serves as the Associate Director for the Campaign for College Opportunity where she is responsible for statewide efforts to raise public awareness about the access crisis in higher education, promote policy solutions and engage a broad based and bi-partisan coalition in support of expanded college opportunity for the growing number of young Californians.

Michele graduated from Pitzer College with a Bachelor of Arts Degree in Political Studies and Honors in Chicano/a Studies. She received her Master of Arts in Urban Planning from the University of California at Los Angeles (UCLA). Michele is married and has two young children.

Neighborhood Council
SPONSORS

**Porter Ranch
Central Alameda
Sunland Tujunga
Tarzana
Hollywood Hills West
Mid-Town North Hollywood
Del Rey
Harbor Gateway North
Lincoln Heights**

SUMMARIES

The Mayor's Community Budget Day Presentation **9:30 - 10:50 am** **Council Chambers**

The Mayor's Community Budget Day and Budget Process provide opportunities for all the people of Los Angeles to weigh in on the City's proposed fiscal year 2009-2010 Budget. During the Mayor's Community Budget Day presentation, the Mayor will introduce his budget priorities and provide in-depth information about the state of the City's Budget. A SURVEY allowing stakeholders to express their budget priorities is available at the REGISTRATION desk. Please fill it out and return it to Registration prior to leaving today. It will also be available on the DONE website at www.lacityneighborhoods.com.

Congress of Neighborhoods Session 1: 9:30 am - 10:50 am

Ensuring the Effectiveness and Success of Your NC's 2010 Election—Public Works Board Room Presenter: Isaias Cantu, City Clerk Election Division

The City Clerk's staff will host a roundtable discussion with Neighborhood Council stakeholders and board members to discuss their expectations for the 2010 Neighborhood Council Elections. The discussion will begin with a quick overview of the 2008 Elections, including what was implemented and what was learned. Participants will be invited into a dialogue on the election process and proposed options for the implementation of the 2010 elections.

The LA Full Public Funding Project and LA's Neighborhood Councils—Room 1010 Presenters: Judy Brafman, Clean Money Campaign; Reatha Simon, ECWANDC; Anish P. Mahajan,

Rev Dr. Lewis E. Logan, II, Board of Neighborhood Commissioner

Reverend Dr. Lewis E. Logan II is the Senior Pastor of Bethel A.M.E. Church, of Los Angeles. Dr. Logan's credentials include: a Bachelor of Arts degree from Morehouse College; a Master of Divinity from Candler School of Theology; a Master of Theology from Emory University; and a Doctor of Ministry from Columbia Theological Seminary in Decatur, Georgia. While attending Candler, he served as president of the Black Caucus and was instrumental in establishing a Black Church Studies Program, and recruiting Rev. Dr. Robert M Franklin, as it's first director.

Dr. Logan is a native of Baltimore, Maryland and the eldest son of Mr. Lewis Logan and Rev. Florence Logan. Dr. Logan is married to the love of his life Sudonna Gail Moss-Logan and is the father of two boys, Lewis III and Asa Bomani Diop; and one girl Jilique Marche'.

Linda Lucks, President of the Board of Neighborhood Commissioner

Linda Lucks is a former inner-city elementary school teacher working in Pacoima, where she was raised. She is owner of a consulting firm serving non-profit organizations. Host of a radio show on LA public radio station, KCRW-FM from 1978-1980, she also worked as a U.S. Senate campaign aide and as a Los Angeles City Council Deputy. During the 2004 elections, she and other activists founded SheVotes.org, an electronic portal to encourage women's participation in the electoral process. During the 1984 Olympics in Los Angeles, she served as manager of public relations for the Olympic Torch Relay and directed the post Olympics Job Opportunity Program for employees.

Ms. Lucks earned a Bachelor of Arts degree from the University of California, Los Angeles.

who are professional TV and film actresses and performers.

Daniel Gatica, Board of Neighborhood Commissioner

Daniel Gatica was born and raised in the City of Los Angeles. He has resided in the Northeast San Fernando Valley for the past 21 years. He attended Cal State University Northridge while working on his Bachelors of Science Degree in Kinesiology. Currently, he is the Site Director of Chrysalis in Pacoima, a non-profit organization dedicated to helping economically disadvantaged and homeless individuals become self-sufficient through employment opportunities.

Pacoima Chamber of Commerce: Where he has served as Secretary, 3rd Vice President and currently 1st Vice President. During this time he has been instrumental in helping with the Pacoima Holiday Parade.

Eun Sook Lee, Board of Neighborhood Commissioner

Eun Sook Lee is the executive director of the National Korean American Service & Education Consortium (NAKASEC), which seeks to project a progressive Korean American voice on critical civil rights issues through education, organizing and advocacy. NAKASEC affiliates are the Korean American Resource & Cultural Center (Chicago), the Korean Resource Center (Los Angeles) and YKASEC – Empowering the Korean American Community. Prior to working at NAKASEC, Eun Sook was the executive director of Korean American Women In Need, a bilingual domestic violence service agency in Chicago and Station Manager at CKLN Radio, Inc. (Toronto). EunSook is currently a board member of APIA Vote!, National Coalition for Asian Pacific American Community Development and the National Immigration Forum. EunSook was born in Hwasoon, South Korea and immigrated to Canada at a young age. She later moved to the United States in 1994.

MCWNC; Adrienne O’Neil, HGSNC; Julian Rogers, ECSNDC

The Los Angeles City Council and Department of Neighborhood Empowerment (DONE) formally initiated the LA Full Public Funding Education and Feedback Project last winter in order to hear from Neighborhood Council members and stakeholders citywide about the idea of establishing a system of Full Public Funding for electoral campaigns in LA. This workshop will begin with a brief discussion with several neighborhood councils who have organized Full Public Funding workshops and then engage Congress attendees in an abbreviated Full Public Funding workshop. The goal is to enable participants to learn about and give feedback on this important policy issue and have input before the development of a specific policy. This is a unique opportunity for L.A.'s neighborhood councils to have a direct voice in creating city policy. This will also be an opportunity for neighborhood council members to see if they would like to host a Full Public Funding workshop with their own neighborhood councils.

Congress of Neighborhoods
Session 2: 11:00 am - 12:30 pm

Assuring Neighborhood Council Board Continuity and Long-Term Success, Session 1: Board Development and Governance—Room 1010

Presenters: Florence Green and Greater Toluca Lake Board Member

The topics of this workshop--leadership roles and responsibilities, managing diversity, sustaining board leadership and championing new leadership from the grassroots of the community--will be rolled out in two sessions to give you greater knowledge of yourself as a leader and the role of your board within the Neighborhood Council System. In this Session, professional leadership trainers will give you a great

overview of what leadership entails, board roles, and board management techniques

Branding and Marketing: Hot New Topics to Help You Make Your Neighborhood Council a Household Name— Room 1020

Presenters: Brandon Shamim, President, Beacon Management Group; Lisa Cerda, Outreach Committee Chair, Tarzana NC; Theresa Luo, Secretary, Del Rey NC and Chair of the Outreach and Events Committee

Learn from communications and marketing experts about why branding and marketing are so important to your NC and to your community. You are sure to come away from this workshop with a better understanding of how a brand and a marketing strategy tailored to your NC's goals and objectives can help you "sell" your NC to your community and other communities across Los Angeles.

Cutting Through the Red Tape to Deliver for Your Neighborhood—Council Chambers

Presenters: William Robertson, Director, Bureau of Street Services; David Lara, Chief, Building & Safety; Stan Horwitz, Sr. Engineer Manager, Bureau of Street Lighting; Leo Martinez, Manager, Solid Resources Collection Division and Rita Robinson, General Manager, Dept. of Transportation

In this Congress session, you will meet with City officials and staff, build new relationships with City movers and shakers, and learn how to speed up your communications with City Hall. Expect to come away from this event with the information you need to work the System for your neighborhood's advantage.

Forming Community Partnerships to Expand Your NC's Clout and Gain New Resources
Public Works Board Room

Bernard C. Parks received his Bachelor of Science degree from Pepperdine University and his Master's in Public Administration from the University of Southern California (USC). He and Bobbie have been married for 40 years and are the proud parents of four children: Felicia, Michelle, Trudy and Bernard, Jr. The 8th Council District includes the communities of Baldwin Hills, Crenshaw, Leimert Park, West Adams, Jefferson Park, Chesterfield Square and other areas of South Los Angeles.

You may contact Councilmember Parks or his staff at (213) 473-7008.

Councilmember Dennis P. Zine

Councilmember Zine was born, raised, and educated in Los Angeles and was first elected to represent the Third Council District in 2001. This district includes the communities of Canoga Park, Reseda, Tarzana, West Hills, Winnetka, and Woodland Hills with a population of nearly 300,000 residents.

Councilman Zine currently resides in the West San Fernando Valley and has two sons, Chris, who is an officer in the Los Angeles Police Department, and Eric, who is doing business in Beijing, China. You may contact Councilman Zine or his staff at (213) 473-7003.

Albert Abrams, Board of Neighborhood Commissioner

Albert Abrams is a PR, public affairs and marketing professional who specializes in providing high-level strategic consulting and advice for political candidates and ballot measures. He also provides PR and public affairs counsel to professional athletes, authors, celebrities and Fortune 500 companies specializing in consumer electronics, music and interactive digital entertainment.

Al resides in Tarzana with his wife Linda, who serves on the Board of Directors of the Valley Interfaith Council, and his two daughters, Annie and Elizabeth,

Councilmember Wendy Greuel

Is President Pro Tempore of the Los Angeles City Council and represents the Second District in the Northeast San Fernando Valley. She was sworn into office on April 4, 2002.

Wendy is Chair of the City Council's Transportation Committee; Vice-Chair of the Budget Committee; Member of the Audits and Government Efficiency and Energy and the Environment Committees; and Chair of the Ad-hoc Business Tax Reform Committee. She currently lives in Studio City and is married to Dean Schramm. They have a three-year old son, Thomas. You may contact Councilmember Greuel or her staff at (213) 473-7002.

Councilmember Janice Hahn

Janice Hahn was elected as Councilwoman of the 15th District of the City of Los Angeles in June of 2001. The 15th District encompasses the communities of Harbor City, Harbor Gateway, San Pedro, Watts and Wilmington.

Councilwoman Janice Hahn is the daughter of the late Los Angeles County Supervisor Kenneth Hahn and the sister of former Los Angeles Mayor, James Hahn. She is a lifelong resident of Los Angeles and currently lives in San Pedro. She has two sons Danny and Mark, who is married to Jaclyn; as well as a daughter Katy who is married to John Yates. The Councilwoman has two granddaughters, Brooklyn Kay and McKenna Elise; and a grandson, Josiah David.

You may contact Councilmember Hahn or her staff at (213) 473-7015.

Councilmember Bernard C. Parks

Bernard C. Parks is serving his second term as Los Angeles City Councilmember for the Eighth Council District. One of the most densely populated areas in South Los Angeles, Parks represents over 250,000 people.

Presenters: Linda Abrams, Member, Valley Interfaith Council Board of Directors; Sherry Revord, Director, East Valley Multipurpose Senior Center; Jon Kim, Co-Director of the Advancement Project LA & Director, Healthy City Project ;Paula Daniels, Commissioner, Los Angeles Board of Public Works; Charles Shivers, Information and Assistance Director, Dept. of Aging; Donni Hall, Sr. Project Coordinator, Emergency Management Dept.; Doug Epperhart, Board Member Coastal San Pedro NC; Mike Newhouse, President Venice NC; Sue Castillo, Board Member, Central San Pedro NC

This session will help you to expand your resources and community clout through forming collaborations with community-based organizations dedicated to addressing your community's issues and concerns. You will meet representatives of organizations that focus on emergency preparedness issues, Los Angeles greening initiatives, social services and many more. Get the ball rolling today by forming strategic relationships with experts who understand the needs of your community and are eager to assist you in your efforts to address them.

NC Alliances Can Make a Real Difference for Your Community and Your Region

Session 1: The "How To" of Creating Alliances.

Room 1060

Presenters: Jill Banks Barad, Chair, Valley Alliance; Julian Rogers, Organizer, South Los Angeles Alliance of Neighborhood Councils; Jay Handal, Member, West L.A. Alliance; Len Shaffer, Chair, Los Angeles Neighborhood Council Coalition; Maggie Fajnor, Chair, Plan Check NC; Soledad Garcia, Chair, NC/LADWP MPU Oversight Committee & President, LANCC DWP Committee

Powerful alliances among Neighborhood Councils are forming across Los Angeles.

One of the first alliances to get out of the gate was the Valley Alliance of Neighborhood Councils, which has become a major voice for Valley issues. Recently, West Area Neighborhood Councils joined together to form the Westside Regional Alliance; and NC representatives are also banding together in alliances that are focused on specific issues, such as Plan CheckLA. This forum provides a great opportunity for you find out more about these alliances and how you can become involved. In this Session, members of already existing alliances will share information about the evolution of their groups, some of the challenges they've faced and some of the things they might have done differently during the development stages of their group's history.

Tools for Influencing City Government: The NEW Council File Management System and Community Impact Statements (CIS)- Room 1035

Presenters: Shannon Hoppes, Legislative Assistant, Office of the City Clerk; Silver Lake and Greater Griffith Park NC representatives

The Council File Management System is an incredible new tool that provides almost instant results on the status of City legislation. Take advantage of this opportunity to understand what the Council File Management System has to offer and how to access it with a few clicks of your computer mouse. Also, in this workshop, you will learn how to write and submit a Community Impact Statement (CIS) and create a CIS process for your NC in order to ensure that your NC's opinions are registered in the agendas of City Council and other City decision-making entities.

**Open Forum with City Council Members
4th Floor Media Room**

Council Members: Janice Hahn, CD 15; Bernard Parks, CD 8; Jan Perry CD 9; and Dennis Zine CD 3

Reatha Simon, Empowerment Congress West Area NDC

Is former president of the West Adams Neighborhood Council and currently serves on the Empowerment Congress West Area Neighborhood Development Council. She brought the motion to her council to host a Full Public Funding Workshop and coordinated the meeting.

Adell Walker—Watts NC

Adell Walker, President and CEO of Batchelor & Associates, has had extensive work in the field of public education and educational publishing. As a public school educator she presided at departmental meetings as Leadership Coordinator and Literacy Coach; integrated academic, social and emotional learning in curriculum; and, tailored classroom management, curriculum content and “best practices” to create different pathways for struggling learners to be successful. Ms Walker managed all California state school districts in the field of Educational Publishing and provided direct supervision for a 12 member team, offering sustained support to targeted, large and small urban and rural school districts and was successful at closing six-figure businesses in California and other states. She retired from publishing in 2006 and is the founder of Batchelor & Associates.

**Ann Walnum – Community Member
Arroyo Seco NC**

Retired elementary teacher, now private music teacher. Participated with community groups to demand reconsideration of Northeast Community Plan. We became the nucleus in creating the eight Northeast L.A. neighborhood councils. Help from these councils helped build an eighty-organization Friends of the Southwest Museum Coalition, which I co-founded. Our purpose: retain Southwest Museum as a full museum after Autry acquisition.

Group where he has led communications, marketing and business strategy for public, private and nonprofit clients in community development, health care, transportation, small business growth and leadership development. He serves as Chair of the Small Business Council for the LA Chamber of Commerce and the Honorary Board for Habitat for Humanity, L.A. He obtained a Bachelor's Degree in Political Science and International Relations from USC and a Masters in Leadership and Management

Leonard Shaffer – Chair of the Los Angeles Neighborhood Council Coalition

Leonard Shaffer is a retired Los Angeles County Deputy District Attorney. He became interested in the neighborhood council movement after attending a meeting at USC in 1999. In 2003 he helped form the Tarzana Neighborhood Council and is currently board president. In 2005, along with others, he became interested in forming a city wide coalition of neighborhood councils. He is currently the chair of the Los Angeles Neighborhood Council Coalition.

Charles Shivers – Department of Aging

Charles Shivers is the Information and Assistance Director for the City of Los Angeles Department of Aging. He is responsible for overseeing community outreach to seniors and caregivers in Los Angeles in order to link them to supportive services via a network of 16 Multipurpose Senior Centers. Mr. Shivers has successfully partnered with multiple Neighborhood Councils on projects ranging from the Mayor's Day of Service, an Aging In Place Conference, and a Senior Balance Fair. According to Mr. Shivers, his goal and that of the Department, is to assist seniors age in place, with dignity and respect, in the comfort of their own home.

In this forum, you are invited to become better acquainted with City Council Members, You will be able to engage Council Members in dialogues about major issues facing the City, discuss City Councilmember's opinions on the laws and regulations that affect Neighborhood Councils, and find out about potential partnership or resource opportunities with City Council offices.

Open Forum with DWP's General Manager David Nahai– Room 1070

DWP General Manager David Nahai is bringing about change at the DWP. In this open forum, you will learn about how the DWP intends to handle major issues related to water and energy conservation, and how recycled sources of water and renewable energy options will play a role in our City's future. This is your opportunity to know what the Mayor's twenty-year water supply plan is and how it will affect all of us.

Open Forum with the Board of Neighborhood Room 1050

Commissioners, DONE's General Manager, and Representatives of the City Attorney's Office. Commissioners: Al Abrams, Esther Cepeda, Eun Sook Lee, Linda Lucks, and Daniel Gatica; City Attorney Gwen Poindexter; General Manager BongHwan Kim

This is an opportunity to meet, greet and influence Board of Neighborhood Commission representatives, BongHwan Kim, the new General Manager of the Department of Neighborhood Empowerment; and Gwen Poindexter of the City Attorney's Neighborhood Council Advice Division. In this session you will learn more about the Board of Neighborhood Commissioners and its role in creating NC policy, rules and regulations. You will also hear about DONE's processes in identifying and acting on new NC priorities and how the City Attorney works with Neighborhood Councils on

policy, legal and ethics issues. During this session, there will be a Board of Neighborhood Commissioners hearing on Conflict of Interest forms 52 and 53, which would affect all NC's.

Congress of Neighborhoods
Session 3: 1:30 pm - 3:00 pm

Assuring Neighborhood Council Board Continuity and Long-Term Success, Session 2: Understanding Group Dynamics-Room 1010

The topics of this workshop--leadership roles and responsibilities, managing diversity, sustaining board leadership and championing new leadership from the grassroots of the community--will be rolled out in two sessions to give you greater knowledge about yourself as a leader and the role of your board within the Neighborhood Council System. This Session will cover the importance of reaching out to and including diverse interests at the grassroots level of the Neighborhood Council System to sustain your council's operations and influence in the future.

Branding and Marketing: Hot New Topics to Help You Make Your Neighborhood Council a Household Name-- Public Works Board Room

Presenters: Brandon Shamim, President, Beacon Management Group; Lisa Cerda, Outreach Committee Chair, Tarzana NC; Theresa Luo, Secretary, Del Rey NC and Chair of the Outreach and Events Committee

Learn from communications and marketing experts about why branding and marketing are so important to your NC and to your community. You are sure to come away from this workshop with a better understanding of how a brand and a marketing strategy tailored to your NC's goals and objectives can help you "sell" your NC to your community and other communities across Los

areas in which the Bureau has primary responsibility.

As Director, Mr. Robertson is responsible for managing a budget of \$150 million that involves preservation and maintenance of more than 7,300 miles of City streets, alleys and related throughways, 295 acres of landscaped traffic median islands and the City's 680,000 tree urban forest—the largest in the nation. He also oversees personnel in the construction of new street improvement projects, cleaning of unimproved lots, removal of brush from hillside properties, enforcement of street use and sidewalk vending ordinances including inspection during the movement of houses and other oversized loads on City streets. These responsibilities are accomplished with 1,500 employees who staff nine operating divisions within the Bureau.

Mr. Robertson received his collegiate education at Los Angeles Trade Technical College and the University of California at Los Angeles.

Julian S. Rogers - Empowerment Congress Southeast Area NDC

My name is Julian Sean Rogers; a Community Activist. Approximately 15 years ago I became a member of the 8th District Empowerment Congress, Created by Mark Ridley Thomas, and thus began my avocation as in an attempt to improve the quality of life in our great City. I am presently the Chair of the Empowerment Congress Southeast Area Neighborhood Development Council (ECSEANDC), I served on the Neighborhood Council Review Commission (NCRC) as a Commissioner, I am also Co-Founder and organizer of "The South Los Angeles Alliance of Neighborhood Councils" (SLAANC).

Brandon F. Shamim, MSLM, CEO/President Beacon Management Group

Brandon Shamim is president of Beacon Management

Committee. He is a physician and public health researcher at UCLA

Leo Martinez -Department of Public Works, Solid Resources South Collection Division

Leo N. Martinez, Solid Resource Manager, with the Solid Resources Collection Division has worked for the City of Los Angeles for approximately 27 Years. Responsible for the overall daily operation of Refuse, Recycling, Green Waste, Dead Animals and Bulky Items Collection serving a population of approximately 750,000 residences in an area of 435 square miles.

Adrienne O'Neill, Harbor Gateway South NC

Is president of the Harbor Gateway South Neighborhood Council, secretary on the board of the LA NC Coalition, and vice-chair/treasurer of PlanCheck NC which is the oversight committee for the Neighborhood Council/Planning Department 10-point agreement.

Gwen Poindexter, Office of the City Attorney

Assistant City Attorney Gwendolyn Poindexter is a graduate of Hastings College of the Law and has been practicing law for over 25 years. Ms. Poindexter is the Managing Assistant of the Neighborhood Council Advice Division in the City Attorney's Office, supervising three Deputy City Attorneys. Ms. Poindexter oversees the work of the Division attorneys who provide legal advice to the Neighborhood Councils, the Department of Neighborhood Empowerment, the Board of Neighborhood Commissioners, and the City Council.

William A. ("Bill") Robertson, Director, Bureau of Street Services Department of Public Works

William A. ("Bill") Robertson entered City service as an employee of the Department of Public Works in 1983 and was appointed Director of its Bureau of Street Services in 2002, after having worked in nearly all

Angeles.

Cutting Through the Red Tape to Deliver for Your Neighborhood—Council Chambers

Presenters: Councilwoman Greuel, CD 2; Andrew Adleman, General Manager, Building & Safety; Gail Goldberg, Director, Planning Dept.; William Robertson, Director, Bureau of Street Services; Stan Horwitz, Sr. Engineer Manager, Bureau of Street Lighting; Leo Martinez, Manager, Solid Resources Collection Division

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Forming Community Partnerships to Expand Your NC's Clout and Gain New Resources— Room 1070

Presenters: Linda Abrams, Member, Valley Interfaith Council Board of Directors; Sherry Revord, Director, East Valley Multipurpose Senior Center; Charles Shivers, Information and Assistance Director, Dept. of Aging; Donni Hall, Sr. Project Coordinator, Emergency Management Dept.; Jay Handal, Chair West LA NC; Ann Walmum, Community Representative, Arroyo Seco NC; Adell Walker, Board Member, Watts NC; and Margo Harris Parliamentarian, Watts NC

This session will help you to expand your resources and community clout through forming collaborations with community-based organizations dedicated to addressing your community's issues and concerns. You will meet representatives of organizations that focus on emergency preparedness issues, Los Angeles greening initiatives, social services and many more. Get the ball rolling today by forming strategic relationships with experts who understand the needs of your community and are eager to assist you in your

efforts to address them.

NC Alliances Can Make a Real Difference for Your Community and Your Region

Session 2: NC Alliance Outcomes Five -Ten Years into the Future-Room 1060

Presenters: Jill Banks Barad, Chair, Valley Alliance; Julian Rogers, Organizer, South Los Angeles Alliance of Neighborhood Councils; Len Shaffer, Chair, Los Angeles Neighborhood Council Coalition; Maggie Fajnor, Chair, Plan Check NC; Soledad Garcia, Chair, NC/LADWP MPU Oversight Committee & President, LANCC DWP Committee

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Neighborhood Councils and Gang Reduction & Youth Development:

Forming A Lasting Partnership-Room 1020

Alicia Avalos, Program Manager, GRYD; Belen Eller, Greater Cypress Park NC; Tony Wilkinson, Chair, Panorama City NC; Jose Sandoval, Vice Chair,

obtaining lighting for numerous communities thru assessment and other financing for new installations, and street lighting maintenance. Also, I have lived in various locations in Los Angeles (6 Council Districts) for nearly 60 years, currently in Encino.

John Kim – Director Healthy City Project

Mr. Kim currently serves as a Co-Director of the Advancement Project LA and the Director of the Healthy City Project. Healthy City is widely regarded as one of the most important tools for LA's public sector and has been acclaimed as a national model for data-driven policy planning. Through Healthy City, Mr. Kim has provided policy and research support to elected officials, philanthropic entities, and countless community-based organizations throughout the region.

Theresa K. Luo – Secretary of Del Rey NC and Chair of Outreach and Events Committee

Theresa K. Luo is the Secretary of the Del Rey Neighborhood Council Board and Chair of the Outreach and Events Committee. She also donates her time to the Los Angeles County Museum of Art where she coordinates volunteers for museum events. She held the positions of Board Chairman for *The Center for Non-Violent Education and Parenting* and the *Los Angeles Youth Arts Academy*, and Board Vice-Chairman for *City at Peace*. She has also mentored students through the *Fulfillment Fund*. Theresa specializes in creating grantmaking programs for endowed foundations and corporations. She worked with the Dwight Stuart Youth Foundation's board of directors to establish their family foundation and served as its Executive Director for 6 years. She graduated with a B.S. in Cognitive Science and Communication Studies w/ a Specialization in Computing from UCLA.

Anish Mahajan

Is a board member of the Mid City West Community Council and Vice-Chair of their Public Policy

time, he is founder and owner of San Gennaro Cafe in Brentwood, founded in 1987.

Shannon Hoppes, Office of the City Clerk

Shannon Hoppes has had a long standing career with the City of Los Angeles for the past 14 years. She has held various positions in departments such as Recreation and Parks, Los Angeles World Airports, and the Department of Neighborhood Empowerment. Her current assignment is with the Office of the City Clerk acting as the Community and Governmental Liaison. Her focus is on enhancing public accessibility to the City by improving coordination within offices and promoting a general understanding of the interconnecting roles of City departments. An integral component of her function includes facilitating communication about the City's legislative processes and developing ongoing training in these areas for the community, Neighborhood Councils, and City entities. Shannon is also the administrator of the Council's policy on Community Renaming, coordinator of the Community Impact Statement process for Neighborhood Councils and acts as the primary contact for City entities and Neighborhood Councils with respect to problem-solving for all who are navigating the City processes. Shannon attended Pepperdine University and earned a Bachelor of Science degree in Business Administration.

**Stan Horwitz, PE - Bureau of Street Lighting—
Senior Engineering Manager**

I began my City career with the Bureau of Street Lighting in 1966, after graduating from UCLA with a BS in Engineering (electrical engineering specialty). I obtained my electrical engineering registration in 1970. I am still employed by the Bureau of Street Lighting, after advancing to the position of Senior Engineering Manager. I have experience with design of street lighting projects, supervision and management in engineering and liaison activities, the process of

Panorama City NC; and First Assistant Chief McDonnell, LAPD

The Mayor's Office of Gang Reduction & Youth Development (GRYD) will host a workshop to discuss partnership opportunities between Neighborhood Councils and the GRYD office. There are currently 12 Gang Reduction & Youth Development zones throughout the City of Los Angeles, and within these GRYD zones there are a total of approximately 20 Neighborhood Councils. The workshop will review past NC efforts to address gang violence, highlight current collaborations between NC's within GRYD zones, and outline a framework for future NC and GRYD partnership opportunities.

Tools for Influencing City Government: The NEW Council File Management System and Community Impact Statements (CIS)- Room 1035

Presenters: Shannon Hoppes, Legislative Assistant, Office of the City Clerk; Ron Galperin, Member of Bel Air-Beverly Crest NC; Silver Lake and Greater Griffith Park NC representatives

The Council File Management System is an incredible new tool that provides almost instant results on the status of City legislation. Take advantage of this opportunity to understand what the Council File Management System has to offer and how to access it with a few clicks of your computer mouse. Also, in this workshop, you will learn how to write and submit a Community Impact Statement (CIS) and create a CIS process for your NC in order to ensure that your NC's opinions are registered in the agendas of City Council and other City decision-making entities.

Open Forum with the Board of Neighborhood Commissioners, DONE's General Manager, and Representatives of the City Attorney's Office
Room 1050

Commissioners, DONE's General Manager, and Representatives of the City Attorney's Office.
Commissioners: Al Abrams, Eun Sook Lee, Linda Lucks, Daniel Gatica and Michele Siqueiros; City Attorney Gwen Poindexter; General Manager BongHwan Kim

This is an opportunity to meet, greet and influence Board of Neighborhood Commission representatives, BongHwan Kim, the new General Manager of the Department of Neighborhood Empowerment; and Gwen Poindexter of the City Attorney's Neighborhood Council Advice Division. In this session you will learn more about the Board of Neighborhood Commissioners and its role in creating NC policy, rules and regulations. You will also hear about DONE's processes in identifying and acting on new NC priorities and how the City Attorney works with Neighborhood Councils on policy, legal and ethics issues. During this session, there will be a Board of Neighborhood Commissioners hearing on Conflict of Interest forms 52 and 53, which would affect all NC's.

PRESENTER BIOGRAPHIES

Jill Banks Barad – Valley Alliance of NCs

Jill Banks Barad is a recognized civic leader with achievements in a wide range of activities. Jill is Founder and Chair of the Valley Alliance of Neighborhood Councils. The Alliance, now in its fifth year, has been described as the "model of regional governance." Jill founded the Sherman Oaks Neighborhood Council and is in her third term as President. Jill served on the search committee to recommend to the Mayor the final candidates for DONE

presented five-day workshops and managed a ten-person training staff generating over \$2 million a year. She taught political science, theater and speech at Cerro Coso Community College and recruited and managed over 90 part-time faculty members. Flo served on a presidential advisory committee to review Social Science curriculum for the National Science Foundation. For the third time in 2008 she was named one of the 50 most influential nonprofit leaders in the country by The Non-Profit Times. Green was the first woman elected to a city council in Kern County where she developed a senior nutrition program and an Area Agency on Aging. Flo received a special commendation from the State of California and has been honored as a Management Innovator by the American Society of Public Administrators.

Donyale Hall – AmeriCorps Program Manager, Emergency Management Department

Donyale Hall is currently the AmeriCorps Program Manager for the Los Angeles Community Preparedness Corps. This AmeriCorps Program falls under the direction of the Emergency Management Department and has been instrumental in providing emergency preparedness awareness to community members throughout the City of Los Angeles. Previously Donyale worked as one of the original staff members of the Department of Neighborhood Empowerment spearheading the creation of Neighborhood Councils in Los Angeles. A native of Los Angeles, Donyale plans to continue her life-long efforts of empowering people to act.

Jay Handal – West L.A. NC

Currently, Jay Handal is Chair of the West L.A. Neighborhood Council, as well as the Immediate Past Chair of the Greater West Los Chamber of Commerce, civilian Co-Chair of the WEST L.A. Police Community Police Advisory Board, and an appointed Hearing examiner for the L.A.P.D. Commission. In his spare

Department of the City of San Diego, the last 5 years serving as Planning Director. Her responsibilities included all long range city-wide and community planning. Other responsibilities included Facilities Financing, Transportation Planning, the Multiple Species Conservation Program (MSCP), and special projects. She oversaw a planning process to update the city's 20-year-old General Plan. The initial result was the adoption of a strategic framework plan that articulated a 20-year vision for the City and a long-term strategy for achieving that vision known as the "City of Villages" plan.

Ms. Goldberg is a native Californian and holds a degree in Urban Studies and Planning from the University of California San Diego. She is an Urban Land Institute Trustee, as well as Chair of the San Diego/Tijuana ULI District Council; Past President of the San Diego Chapter of the Lambda Alpha Honorary Land Economics Society. Ms. Goldberg has also served on the Statewide Coordinating Committee for the Urban Land Institute's California Smart Growth Initiative; as a board member of the American Planning Association; and as co-chair of the State American Planning Association 2002 Conference. She is currently a member of the American Institute of Certified Planners; and a member of the California Planners Roundtable.

**Florence "Flo" Green
Vice President, Idea Encore Network**

Recently retired Executive Director of the California Association of Nonprofits (CAN), Flo has been in the nonprofit community for over 40 years. A founder of the National Council of Nonprofit Associations, the Nonprofit Management Association (now the Alliance for Nonprofit Management) and the Terry McAdam Book Award, she is a frequent speaker and workshop facilitator throughout the US. As Director of Training at the Grantsmanship Center, she developed and

General Manager. Jill owns the political consulting, public relations, and government affairs firm, Jill Barad & Associates. She also teaches political public relations, media, and fundraising at UCLA.

Judy Branfman

Is the Director of the LA Full Public Funding Education and Feedback Project and is a filmmaker and a lecturer at UCLA.

Sue Castillo – Central San Pedro NC

Sue Castillo is a board member of the Central San Pedro Neighborhood Council since 2004, and the Land Use Planning Committee Chairperson since 2006. She works for the City of Long Beach Public Works Department and has over 20 years experience in land use and construction matters, working directly with the local redevelopment agency, planning and other city departments, as well as citizens, developers and outside public agencies. She is an active member of the Sierra Club Harbor Vision Task Force.

Lisa Cerda – Tarzana NC

Lisa Cerda serves on both the Tarzana Neighborhood Council Land Use Committee since 2004 as Secretary and the Subcommittee to Review Topham /Oxnard Corridor as Secretary. She is founder of the organization Tarzana Residents Against Poor Property Development which formed in 2003. She was appointed to the Tarzana Board Of Governors in December 2005 and elected to the board in November of 2006. She was appointed as Chairman of the Outreach Committee and Election Committee which nearly tripled election turnout. She revamped the TNC website, created and managed their monthly ezine, and works closely with the South Valley Alliance which works on District 3 neighborhood council outreach projects.

Commissioner Paula Daniels – Public Works

Paula A. Daniels is a commissioner with the Los Angeles Board of Public Works, which oversees the City’s third largest department, comprised of over 5,000 employees and five bureaus. The Department of Public Works is responsible for the infrastructure of the City of Los Angeles; Commissioner Daniels provides leadership in the area of water quality, including watershed and urban runoff management, and water re-use.

Doug Epperhart – Coastal San Pedro NC

Doug Epperhart helped organize the city’s first operating neighborhood council—Coastal San Pedro. He has served on Coastal’s board since February 2002, including four years as president. Epperhart lives and works in San Pedro. His children go to local schools and he tries to make sure his sales tax dollars stay in L.A. A regular contributor to CityWatch, Epperhart continues to concentrate on forging coalitions with other councils to influence government for the common good.

Maggi Fajnor, Chair PlanCheckNC

Maggi Fajnor, Chair, PlanCheckNC. A stakeholder in the diverse, historic communities of South Los Angeles, Maggi actively works with Neighborhood Councils and Empowerment Congress to bring the concept of stakeholder empowerment to life. Maggi served on the Empowerment Congress Neighborhood Development Council Certification Steering Committee, and since certification as Secretary, Board member and various Committee Chairs. Maggi holds a masters degree in Urban and Regional Planning from USC and brings more than 20 years experience.

Soledad S. Garcia - Coastal San Pedro NC

To ensure that the stakeholders are well represented at the local and City level, I have participated on six NC committees, while being District 7’s NC Liaison for

DWP MOU, Planning Taskforce, LANCC Harbor Area and Transportation Liaison and City Attorney Legal Liaison. I have also been a volunteer for five years on the San Pedro Palisades Residents Association.

At the City level, I have chaired the Neighborhood Council/LADWP Memorandum of Understanding Oversight Committee for three years. The Oversight Committee was instrumental in reducing ratepayers’ rates, delaying 06-07 rate increases and the 08 restructuring for a year. Now, as President of the DWP Committee we are stressing DWP transparency, public oversight, efficiency in Management and inclusive collaboration.

In my other life of social services, I have been an educator and administrator from pre-K through University graduate studies, LA Director of Metropolitan Water, LA Commission on Status Women, University of CA Resources Center and Advisory Council and CA State Behavioral Science Board Examiner.

It is my hope that my participation in civic services has help make a difference on behalf of the LA City resident ratepayers and stakeholders.

S. Gail Goldberg, AICP, Planning Director

S. Gail Goldberg was appointed Director of Los Angeles City Planning Department in February 2006. As director, Ms. Goldberg is responsible for organizing and directing the policies and planning activities of the City’s Planning Department. Those activities include the development, maintenance and implementation of all elements of the City’s General Plan as well as a range of other special zoning plans. Additional responsibilities include plan implementation measures, subdivisions and other controls.

Prior to joining the Los Angeles Planning Department, Ms Goldberg worked for 17 years in the Planning